

Year 10 Curriculum Overview Plan: Creative Media

Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
<p><u>Key Theme:</u> Introduction to Creative Media</p> <p><u>Key Concepts, Knowledge & Skills to be Embedded:</u> -Media sectors -Target, primary and secondary audience -Purpose -Generation of ideas to meet a brief</p>	<p><u>Key Theme:</u> Exploring media products (Comp1)</p> <p><u>Key Concepts, Knowledge & Skills to be Embedded:</u> -Media products -Audiences -Purpose -Mis en scene -Genre -Narrative -Representation</p>	<p><u>Key Theme:</u> Media workshops</p> <p><u>Key Concepts, Knowledge & Skills to be Embedded:</u> -Shot composition -Camera shots and angles -Writing and editing copy -Photography -Image manipulation -Graphic editing -Interactive practical skills</p>	<p><u>Key Theme:</u> Creation of a media product to meet a brief (Comp3)</p> <p><u>Key Concepts, Knowledge & Skills to be Embedded:</u> -Page layout and design -typography, use of colour, paragraph and character styles, text wrap, columns, - creating a visual hierarchy, using white space - structure and design of web pages, - interactive features</p>	<p><u>Key Theme:</u> Developing digital media skills (Comp2)</p> <p><u>Key Concepts, Knowledge & Skills to be Embedded:</u> -Generation of ideas to meet a brief -Planning materials -Production processes -Page layout and design -typography, use of colour, paragraph and character styles, text wrap, columns, - structure and design of web pages, using white space - interactive features</p>	<p><u>Key Theme:</u> Developing digital media skills (Comp2)</p> <p><u>Key Concepts, Knowledge & Skills to be Embedded:</u> -Development of skills and techniques -Responding to audience/user feedback -Identifying strengths and areas for development -Actions and targets for future production work -Professional working practices</p>

<p><u>Links to Prior Learning:</u> Audience and purpose learnt at KS3 and also looked at briefs and their requirements.</p> <p><u>Key Assessment Pieces:</u> Oct - 2 hr Mock assessment Comp 3 Zero Tolerance - activity 1</p> <p><u>Tier 3 Vocabulary Vault:</u> Media sectors Moving image Publishing Interactive Target audience Primary audience</p>	<p><u>Links to Prior Learning:</u> Mis en scene, genre, narrative and representation learnt at KS3.</p> <p><u>Key Assessment Pieces:</u> Nov/Dec-Internal assessment Comp 1 LAA & LAB</p> <p><u>Tier 3 Vocabulary Vault:</u> Media products Mis en scene Genre Narrative Representation</p>	<p><u>Links to Prior Learning:</u> Camera shots and angles learnt at KS3. Also some graphics and publishing/interactive sector practical skills.</p> <p><u>Key Assessment Pieces:</u> Jan/Feb-Internal assessment Comp2 LAA</p> <p><u>Tier 3 Vocabulary Vault:</u> Shot composition Low/mid/high angle Full/mid/close up shot Canted Birdseye</p>	<p><u>Links to Prior Learning:</u> Some graphics and publishing/interactive sector practical skills at KS3 and during spring half term 1.</p> <p><u>Key Assessment Pieces:</u> March - 3 hr Mock assessment Comp3 Zero Tolerance - activity 3</p> <p><u>Tier 3 Vocabulary Vault:</u> Asset File format Cropping Scaling Resizing Manipulation</p>	<p><u>Links to Prior Learning:</u> Generation of ideas to meet a brief and planning materials covered briefly at KS3. Also some graphics and publishing/interactive sector practical skills at KS3 and earlier this academic year.</p> <p><u>Key Assessment Pieces:</u> Apr/May - Internal assessment Comp2 LAA & LAB</p> <p><u>Tier 3 Vocabulary Vault:</u> Initial Re-invent Moodboard Storyboard Housestyle Optimising</p>	<p><u>Links to Prior Learning:</u> Some identification of strengths and areas for development and setting of targets done in KS3 and earlier this academic year.</p> <p><u>Key Assessment Pieces:</u> Jun/Jul - Internal assessment Comp2 LAC</p> <p><u>Tier 3 Vocabulary Vault:</u> User feedback Working practice</p>
---	--	--	--	--	--

<p>Secondary audience Purpose</p> <p><u>Reading Exposure:</u> Introduction to Creative Media knowledge organiser</p> <p><u>Strategies to enable new concepts, knowledge & skills to embed in long-term memory:</u> Repetition, Retrieval exercises (DIN's), chunking, low-stakes quizzing, true false, odd one out, false</p>	<p><u>Reading Exposure:</u> Component 1 knowledge organiser</p> <p>www.barb.co.uk/ www.bfi.org.uk/ www.media.edusites.co.uk www.rajar.co.uk/ http://www.thefilmspace.org https://ukie.org.uk</p> <p><u>Strategies to enable new concepts, knowledge & skills to embed in long-term memory:</u> Repetition, Retrieval exercises (DIN's), chunking, low-stakes quizzing, true false, odd one out, false</p>	<p>Establishing</p> <p><u>Reading Exposure:</u> Component 2 knowledge organiser</p> <p>https://www.studiobinder.com/blog/ultimate-guide-to-camera-shots/#camera-angles</p> <p><u>Strategies to enable new concepts, knowledge & skills to embed in long-term memory:</u> Repetition, Retrieval exercises (DIN's), chunking, low-stakes quizzing, true false, odd one out, false</p>	<p>Interactive</p> <p><u>Reading Exposure:</u> Component 3 knowledge organiser</p> <p>http://support.serif.com/kb/a589/faq-where-do-i-get-support-for-webplus-x7.aspx https://dl.serif.com/pdfs/pageplusx9.pdf</p> <p><u>Strategies to enable new concepts, knowledge & skills to embed in long-term memory:</u> Repetition, Retrieval exercises (DIN's), chunking, low-stakes quizzing, true false,</p>	<p>Interactive Exporting</p> <p><u>Reading Exposure:</u> Component 2 knowledge organiser</p> <p><u>Strategies to enable new concepts, knowledge & skills to embed in long-term memory:</u> Repetition, Retrieval exercises (DIN's), chunking, low-stakes quizzing, true false, odd one out, false</p>	<p><u>Reading Exposure:</u> Component 2 knowledge organiser</p> <p><u>Strategies to enable new concepts, knowledge & skills to embed in long-term memory:</u> Repetition, Retrieval exercises (DIN's), chunking, low-stakes quizzing, true false, odd one out, false</p>
---	---	---	---	---	--

facts, Kahoot, retrieval, interleaving	facts, Kahoot, retrieval, interleaving	facts, Kahoot, retrieval, interleaving	odd one out, false facts, Kahoot, retrieval, interleaving	facts, Kahoot, retrieval, interleavin g	facts, Kahoot, retrieval, interleaving
---	---	---	---	---	---